

SUMMERSALT

PHOTO, VIDEO & MEDIA POLICY

Summersalt captures photos, video, and audio recordings (“Media”) to celebrate our community, support our movement educators, and share the experience of our programs.

We are committed to protecting the privacy, dignity, and safety of everyone, especially children.

Key Definitions

Identifiable Media: means any photo or recording where a child, member, or student can reasonably be recognised.

Promotional use: means any public-facing marketing, advertising, or social media content.

When Media May Be Captured

Media may be captured during classes, programs, and events for coaching, staff training, program improvement, and community engagement.

By participating in Summersalt programs, parents and guardians acknowledge that incidental Media of children and members may be captured as part of normal activity, and that Media may also be used for promotional purposes, including our website, social media, advertising, printed materials, and internal communications.

How We Use Media

Summersalt uses Media to share and promote our programs and community, including children participating in activities, members engaging in classes, and movement educators delivering programs. Media may be edited or adapted for presentation purposes; however, Media will never be used in a way that is misleading, unsafe, exploitative, or inconsistent with child safety expectations.

Photography in Our Centres

Only authorised staff and movement educators may capture Media during Summersalt programs. All other individuals, including parents and guardians, must

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obtain prior permission from Summersalt management before taking photographs or recording video of others.

Where Media May Be Published

Some Media may be published publicly online or in printed materials. Once published, Summersalt cannot fully control how third parties may share or distribute that content, though reasonable steps are taken to ensure only appropriate Media is published.

Storage and Security

All Media is stored securely, with access limited to authorised staff and movement educators. Reasonable steps are taken to protect Media from misuse, loss, or unauthorised access.

Withdrawal of Consent

Consent for identifiable Media may be withdrawn at any time by contacting Summersalt:

Email: contact@summersaltgym.com.au

Summersalt will stop using identifiable Media in future materials where reasonably possible and will update internal records accordingly. In some cases, previously published Media may not be fully removable, but reasonable steps will be taken to limit further use.

Our Responsibility

Summersalt complies with Australian privacy law and child safety standards. Media will never be used in a way that is unsafe, misleading, defamatory, or inconsistent with safeguarding obligations. Dignity, safety, and respectful representation are prioritised for everyone, especially children.

Acknowledgement

By participating in Summersalt programs, parents and guardians acknowledge that they have read and understood this Policy.